

Sandeep Singh

digital marketing specialist

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📍 Virar mumbai

Dear Hiring Manager

I am Sandeep Singh, a Digital Marketer from Mumbai, India. My professional journey in SEO, content writing, social media marketing, and WordPress has equipped me with a versatile skill set that I am eager to bring to new challenges. My hands-on experience includes contributions to prominent websites like storiespub.com, greatoptions.in, and YouTube channels such as "Fusion Bite" and "Data is Everything."

Professional Experience:

Digital Marketing Specialist

Xapads Media

August 2022 - Present

- Manage content strategy and social media marketing to boost brand visibility and engagement across client websites.
- Lead performance marketing campaigns (CPC, CPA, CPM), enhancing client ROI.
- Design and implement targeted email marketing campaigns to increase customer acquisition and retention.
- Coordinate collaborations with influencers and publishers, aligning with strategic marketing goals.
- Analyze campaign data to refine marketing strategies and optimize outcomes.

Digital Marketing Specialist

Brandigitalize

March 2022 - July 2022

- Performed comprehensive digital marketing and SEO analysis to improve client website visibility and rankings.
- Developed and executed SEO strategies including keyword research, link building, and on-page optimization.
- Worked with teams to integrate SEO with broader marketing campaigns for enhanced effectiveness.

SEO Analyst & Content Writer (Internship)

Sendwishonline

August 2019 - February 2020

- Conducted detailed SEO analysis and improved website traffic for a Canadian company.
- Authored engaging blog and YouTube content, boosting audience engagement and interaction.
- Implemented SEO and content strategies to drive organic search results and user engagement.

I have successfully led SEO campaigns, increased organic and paid traffic, and developed content that meets the dynamic needs of today's digital environment. I am excited about the opportunity to discuss how my experience and skills align with the needs of your team.

Attached is my CV for your review. I am available for a discussion at your earliest convenience and can be reached at 9082201131 or singhsandip10899@gmail.com.

Thank you for considering my application. I look forward to the possibility of contributing to your team.

sandeep