

SANDEEP SINGH

DIGITAL MARKETING SPECIALIST

CONTACT

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- 📍 Mumbai India
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- 🌐 Imsandeeep.life

EDUCATION

JUNIOR COLLAGE YEAR OF 2016-2018

Maharashtra Board = XI-XIITH
Sanket Vidyalaya and junior

DEGREE COLLAGE YEAR OF 2019-2021

2019-2021
University of Mumbai B.COM Jan
Vikas Mandal Mehta

SKILLS

- Search engine optimization
- Performances Marketing
- WordPress Website development
- Social Media Marketing
- Email Marketing
- Ads Operations
- HTML, CSS, Java Script
- Content Marketing
- PPC, Google and FB ads
- Graphic and Video Editing
- Research and data analysis

CERTIFICATION

THE COMPLETE 2024 WEB DEVELOPMENT BOOTCAMP

DIGITAL MARKETING FOUNDATIONS 2021

SOCIAL MEDIA MARKETING 2022

PERSONAL WEBSITES

- 🌐 Imsandeeep.life
- 🌐 Storiespub.com
- 🌐 Carzoom.in
- 🌐 Amazingworld.travel

ABOUT ME

I'm a passionate digital marketer with a proven track record of success in driving online growth and engagement for businesses. With experience in social media marketing, content creation, and SEO, I have a strong understanding of what it takes to create and execute effective digital marketing strategies. I thrive on staying up-to-date with the latest industry trends and technologies and enjoy finding innovative ways to connect with audiences and drive results.

WORK EXPERIENCE

FOUNDER & CONTENT CREATOR

storiespub.com January 2019 - Present

- Conceptualized, designed, and launched a personal blogging website focused on delivering engaging stories and content across various topics.
- Successfully grew the platform from inception to achieving substantial visitor traffic through strategic content creation, SEO optimization, and social media engagement.
- Manage all aspects of the site's operation, including content development, website design, and user experience to ensure content quality and accessibility.

DIGITAL MARKETING AND SEO ANALYST

Sendwishonline & Brandigitalize

August 2019 - February 2020; March 2022 - July 2022

- Sendwishonline (Internship, August 2019 - February 2020): Performed on-page and off-page SEO analysis and enhancements for a Canada-based company's website, significantly boosting organic traffic and user engagement. Authored and managed content for blogs and YouTube, supporting a robust social media strategy that improved online presence and audience interaction.
- Brandigitalize (March 2022 - July 2022): Furthered my expertise as a Digital Marketing Specialist, focusing on comprehensive digital marketing strategies and SEO analysis. Developed and implemented SEO tactics including keyword research, link building, and content optimization which resulted in improved search rankings and visibility for client websites. Coordinated with teams to ensure SEO efforts

DIGITAL MARKETING SPECIALIST

Xapads Media August 2022 - Present

- Oversee content strategy and social media marketing for multiple client websites to enhance brand visibility and engagement.
- Execute performance marketing initiatives, including CPC, CPA, and CPM campaigns, increasing client ROI.
- Design and implement effective email marketing campaigns to bolster customer acquisition and retention.
- Manage relationships with influencers and publishers, coordinating collaborations that align with marketing strategies.
- Analyze and report on campaign performance, adjusting strategies to optimize marketing results and meet KPIs.